



Hunt Yachts News Release

May 1, 2010

For immediate, unrestricted release

A Nationally-Expanding Customer Base at Hunt Yachts Drives New Dealership Agreements

Michigan and California

To provide the level of local and personal sales attention that Hunt's semi-custom production yachts warrant, the Company has recently expanded its dealer network with the appointment of Irish Boat Shop (Michigan) and Offshore West (California). Both new dealers are companies with extensive experience in yacht sales and service, reputations for integrity, and a thorough knowledge for helping buyers personalize these top quality motoryachts.

Irish Boat Shop has been serving recreational boaters from Harbor Springs (MI) since 1961 and from Charlevoix since 1971. Recognized by Boating Industry as one of the "Top 100 Dealers in North America" this year, Irish sells and services multiple lines of power (rated as Master Dealers for Sea Ray and Boston Whaler) as well as sail boats and engines, operates three separate marinas with more than 300 slips, has three ABYC-certified Master Technicians on staff and is well known in the region for their integrated approach to sales, support, service, and storage to maximize owners' boating time and enjoyment.

Offshore West was established in 1996 to be the exclusive West Coast dealer for Offshore Yachts, whose Crealock-designed offshore cruising yachts first appeared in the 1960's, most of which (like Hunt Yachts) are semi-custom to suit individual owners' personal requirements. This family-owned and -run company has since broadened its responsibilities through a Florida office to represent Offshore's 52-90 foot motoryachts worldwide in sales and brokerage. With a background in custom and semi-custom buildbuilding, they are familiar and comfortable helping clients achieve complete satisfaction

Peter Van Lancker, Hunt Yachts' President, described the impetus for his company's adding new dealers: "Our capabilities both here in Rhode Island and overseas in Taiwan allow us to deliver nearly custom-level boatbuilding. We want our customers to achieve their dream yacht, and this encourages a lot of discussion before we build their boat. We wanted to make that easier for customers, so we're bringing the discussion closer to them by establishing a few, very carefully selected dealers."

John Olsen, President of Offshore Yachts, observed, "Our displacement motoryachts have always been known for their comfort, rough-water handling. In semi-planing yachts, no one can match the Hunt deep-V, so this was a very natural choice for us, gaining the right ride characteristics in a speedy form and having the ability to customize to suit coastal boaters the same way we have treated our voyaging clients."

Jack Hodge, Vice President at Irish Boat Shop, added, "The Hunt name and heritage plus their very elegant yachts put a wonderful top end on our range of brands and models. We like the look and the quality of the Hunt boats, the can-do attitude of their boatbuilders. The steep chop and quickly changing conditions on the Lakes make these very capable boats especially attractive."

Hunt Yachts is represented elsewhere in North America by Yachting Solutions (Camden & Rockport, Maine), Prestige Yachts (Stamford & Essex, Connecticut), Ireland Yacht Sales (Sanibel, Florida) and Ed Huck Marine (Rockport, Ontario). The Company intends further appointments in additional territories. Hunt currently delivers Surfhunter, Harrier and Hunt models from 25 to 52 feet and the new 10-foot Hunt Shellback Tender.

For additional information, contact Lynne DeBeer:

Hunt Yachts, Inc., 1909 Alden Landing, Portsmouth, RI 02871 USA

Phone: 401.324.4201 Fax: 401.683.3627

Email: ldebeer@huntyachts.com Website: www.huntyachts.com
