



Hunt Yachts News Release

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For immediate, unrestricted release

Peter Van Lancker becomes President of Hunt Yachts

South Dartmouth, Massachusetts, USA -- Winn Willard, CEO of Hunt Yachts, has just announced that he and the other Directors have appointed Peter J. Van Lancker as President of Hunt Yachts. This appointment confirmed in title what Van Lancker has been doing for the fast-growing builder of semi-custom deep-V powerboats. In making the announcement, Willard noted, "This should be a clear indication of our confidence in Peter and in his enormous breadth of experience in building both boats and boatbuilding companies, which is already evident in our current success." Van Lancker came to Hunt in 2001 as Vice President of New Boat Operations, a further appointment in an extraordinary career among some of the most prominent builders in the industry. These include Tillotson-Pearson, C.E. Ryder, Newport Offshore, Black Watch, Boston Whaler and OMC. Van Lancker has been credited for many important and successful innovations not only in manufacturing and technology, but also in style and marketing. (An extensive review of these matters was published by Professional Boatbuilder Magazine in its February-March 2003 issue in a 9-page article written by Paul Lazarus, Editor in Chief.)

Hunt Yachts builds a line of authentic Hunt Deep-V boats, each designed by C. Raymond Hunt Associates. These include Surfhunter 25, 29 and 33 plus Harrier 25 and 36. Van Lancker has been thoroughly involved in all five models, in developing plans for additional versions and new models, and in implementing methods to further improve Hunt products and production.

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